

## **BLOOD DONATION CAMP**

The students of International Institute of Planning & Management, Ahmedabad organized a Blood Donation Camp under the GIDF Club on 25<sup>th</sup> June, 2008. This camp was for organized especially for the Thalassemia Children and also a seminar was conducted on the “Awareness of Thalassemia”. Indian Red Cross Society (Ahmedabad District Branch) came down to the campus, and Mr. Mahesh Trivedi, Hon. Secretary of the Indian Red Cross Society delivered the seminar about the Thalassemia.

Mr. Mahesh spoke ins and outs of Thalassemia right from where did it come from and in which areas this disease is occurring more. Students cleared all their doubts about Thalassemia by asking some really important questions. Seminar was for one hour and after that Blood Donation Camp started.

**37 IIPM Students** donated the blood to Indian Red Cross Society. Some of the students got their blood check up to see if they are Thelma career or not. They were more than happy to donate blood to the society. Few IIPM staff members also donated blood to the Indian Red Cross Society.

Indian Red Cross Society gave certificate to those students who donated blood to the Thalassemia children. Dr. Chaitanya Vora, Executive Director of Indian Red Cross Society gave superb feedback for IIPM and IIPM students. Overall, Blood Donation Camp was a big hit in the campus.

Snapshots of the event:



Mr. Mahesh Trivedi delivering the seminar on “Awareness on Thalassemia”



Students being attentive & understanding every bit of Thalassemia



“Students all set to donate blood”



“Venkatesh, student of 1<sup>st</sup> Trimester  
Donating blood”



“IIPM Students all geared up for next  
donation camp”